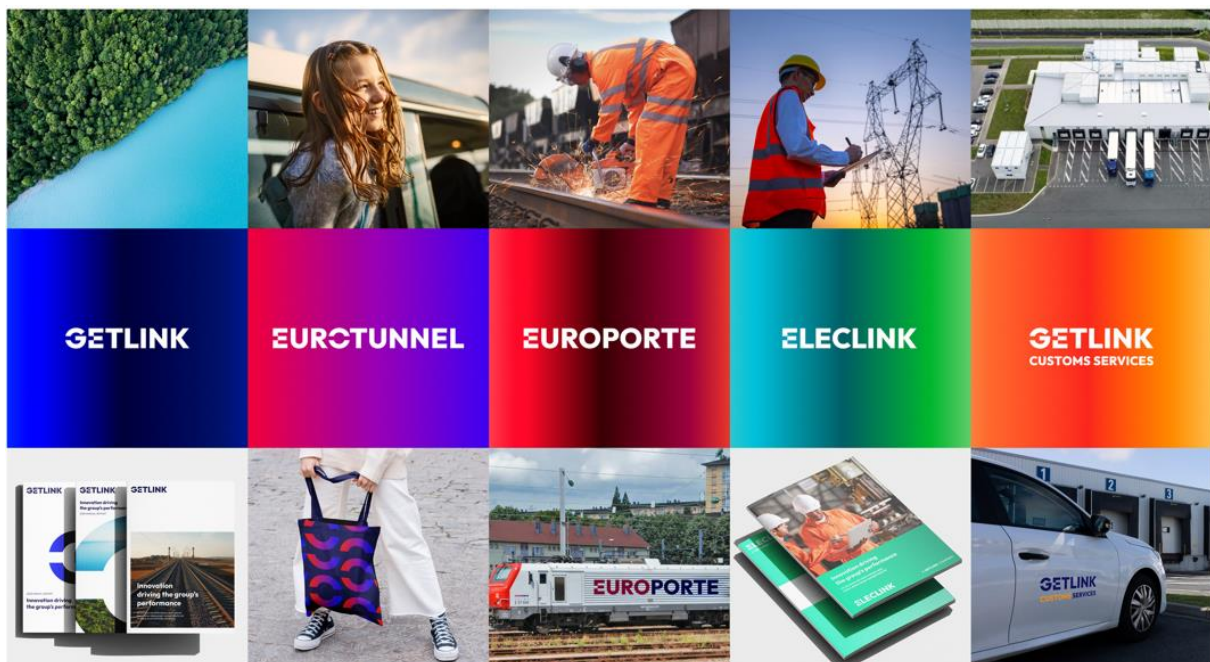


## Getlink unveils new Group brand identity and updates visual identities of its entities

**Paris, 27 June 2025 - Getlink has introduced a refreshed Group brand identity and revealed a new brand architecture for its entities. The updated visual system draws inspiration from the Group's core DNA: speed, fluidity, and connection, and is now being extended into new growth markets, in synergy with Eurotunnel, its central infrastructure.**

A vital link between the United Kingdom and Europe since 1994, Getlink has steadily expanded beyond the physical and historical boundaries of the Channel Tunnel. Today, it delivers innovative, high-potential solutions through four subsidiaries: Eurotunnel, Eleclink, Getlink Customs Services, and Europorte. Each entity offers a streamlined, low-carbon response to key European economic needs, ranging from rail freight and passenger transport to supply chain fluidity and energy security between the UK and France.

### A unified identity, distinct expertise



Getlink's new brand architecture is built around a shared typography and distinct colour codes, representing the unique markets, sectors, and expertise of each entity. This system enhances the coherence of the Group's portfolio, clarifies its offerings, and strengthens its appeal.

**Anne-Sophie de Faucigny, Group Chief Communications Officer, Getlink:** "Our new visual identities reflect what we've become: a group of complementary areas of expertise, developed in synergy with a unique infrastructure and fully focused on the future. They allow us to align our brands with our ambitions: growth, innovation, and decarbonisation."

## Aligning brands with the growth trajectory

- **Eurotunnel**, the founding brand, is entering a new phase of growth with the expansion of high-speed connections between European capitals. Its modernised identity underscores its readiness to meet the demands of acceleration.
- **ElecLink**, the high-voltage electricity interconnector between the UK and France, is reinforcing its role in Europe's energy landscape, with plans to double its capacity through a second cross-Channel cable.
- **Europorte**, which recently celebrated its 20th anniversary, has become a key player in rail freight across France, Germany, and Belgium. As France's leading private operator, it is driving growth through innovative services and a commitment to service excellence. With its Track Value offering, Europorte is digitising rail freight to enhance security and performance.
- **Getlink Customs Services**, a new entity focused on customs clearance and border services, aims to streamline trade between Europe and the UK for logistics chain stakeholders.

**EUROTUNNEL**

**EUROPORTE**

**ELECLINK**

**GETLINK**  
CUSTOMS SERVICES

## About Getlink

Getlink SE (Euronext Paris: GET), through its subsidiary Eurotunnel, is the concession holder until 2086 for the Channel Tunnel infrastructure and operates Truck Shuttles and Passenger Shuttles (cars and coaches) between Folkestone (UK) and Calais (France). Since 31 December 2020 Eurotunnel has been developing the smart border to ensure that the Tunnel remains the fastest, most reliable, easiest and most environmentally friendly way to cross the Channel. Since it opened in 1994, more than 518 million people and 106 million vehicles have travelled through the Channel Tunnel. This unique land link, which carries a quarter of trade between the Continent and the United Kingdom, has become a vital link, reinforced by the ElecLink electricity interconnector installed in the Tunnel, which helps to balance energy needs between France and the United Kingdom. Getlink completes its sustainable mobility services with its rail freight subsidiary Europorte. Committed to "low-carbon" services that control their impact on the environment, Getlink has made the place of people, nature and territories a central concern.

<https://www.getlinkgroup.com>

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